

# JULIANNA VEHSLAGE

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## EDUCATION

Drew University

Madison, New Jersey

Bachelor of Arts, Media & Communications, Art, and Computer Science, GPA 3.8 GPA

May 2024

## WORK EXPERIENCE

### *Art Editor*

Remote

#### **Partially Shy Literary Magazine**

December 2023 – Present

- Manages the organization of 200+ submissions and maintains communication with writers, ensuring thorough feedback and responses with a focus on art submissions.
- Organizes and conducts interviews with previously published and currently creating authors.
- Designs cover art for each issue to enhance brand identity and creates content for Instagram and Twitter to drive audience engagement.

### *Videographer*

Remote

#### **BlueSky Learning**

January 2023 – May 2024

- Provided direction, schedule, and camera work for BlueSky Learning's social media campaign for awareness about their neurodivergent and ADHD program
- Used Adobe Premiere Pro to compose a cohesive video, used light gels and mood board creation to establish the correct aesthetic of the video.

### *Help Desk Assistant*

Madison, NJ

#### **University Technology, Drew University**

October 2022 – May 2024

- Efficiently communicated with customers while documenting any technical issues they faced using the JIRA ticketing system.
- Delivered technological support around campus by assisting with software issues such as; computer re-imaging, printing, internet connection, and password resets.

### *Videography, Photography, and Social Media Manager*

Vernon, NJ

#### **Great Gorge, TreEscape, and Hef's Hut**

May 2023 – August 2023

- Created content for three businesses: Great Gorge Golf Club, TreEscape Aerial Adventure Park, and Hef's Hut Bar and Grill.
- Increased TreEscape's social media presence and following from 500 followers to 4,800 followers by collaborating with local and travel influencers.
- Worked with the creative team to grow the Instagram and Facebook following using targeted ads, boosted posts, Facebook analytics, and collaboration with other marketing teams.

### *Office Attendant*

Hewitt, NJ

#### **Wawayanda State Park**

July 2020 – July 2023

- Printed documents, maintained an organized workspace, and provided security for the park by updating visitors on park guidelines.
- Assisted campers with camping reservations, purchases, hiking directions, and general navigation.

## LEADERSHIP AND ACTIVITIES

### *Board Member; Head of Communications*

Madison, NJ

#### **WMNJ, Drew University**

June 2022 – May 2024

- Led communications for Drew's Student-Run radio station by collaborating with the Creative Team and posting flyers around campus.
- Maintained WMNJ's social media accounts, such as Instagram and TikTok and increased post impressions through collaboration with local musicians and campus events.
- Was responsible for new website design, weekly updates, photography, and outreach.

***Creative Director***

**TedX, Drew University**

Madison, NJ  
September 2023 – May 2024

- Created T-Shirts, graphics, social media posts, props, and flyers for TedX Drew University's event "Everyday Under Wraps."

***Wetland Restoration Volunteer***

**Volunteer Without Borders**

New Orleans, LA  
November 2023 – December 2023

- Planted a total of 2,100 trees within the span of a week alongside Common Ground Relief, a nonprofit organization centered around habitat restoration and environmental education.

**SKILLS**

**Technical:** Adobe Suite, Photoshop, Premiere Pro, Audition, Illustrator, Blender, TikTok, Instagram, Facebook, Twitter, Facebook Insights, Instagram Insights, Canva, Planoly, Microsoft Suite, Wix, WordPress, Notion, Excel, Python, Java, HTML, SQL, JIRA

**Professional:** Organization, Design, Customer Service, Marketing, Collaboration, Trend Awareness, Brand Strategy, Content Creation

**Language:** English, Intermediate Proficiency in French